

Learning code in a fun and educational way in childhood is possible with Code Land

- The Catalan company Learny Land launches the "Code Land" app for iOS devices
- Aimed at kids from 4 to 10 years old
- The application is available in 14 languages

Learning to program and knowing how a computer program or a robot operates are becoming important educational skills. Learny Land defends the idea of learning coding and other STEM skills at a very young age benefits developing logic and helps children solve problems and develop critical thinking and creativity.

Today, more and more experts are advocating the idea of acquiring knowledge about programming will provide children with valuable skills necessary to develop a successful professional career in the 21st century.

Code Land

Code Land Code Land is an educational app that teaches coding from scratch. Aimed at boys



that teaches coding from scratch. Aimed at boys and girls ages 4-10, the games and activities are specially **designed and adapted to the level and abilities of each child** so that no one is excluded. From visual games where you don't even need to know how to read, to advanced programming multiplayer games.

Kids will **learn to program at their own pace and master basic coding concepts** such as pattern recognition, problem-solving, sequencing, logical thinking, loops, functions, conditionals, events, and many others.

The Code Land universe is made up of diverse lands that host exciting and fun games and challenges of different levels. From a food truck to make ice cream, to a robot factory or a

platform game inspired by the legendary Super Mario Bros, to battles of popcorn and tomatoes.

The application works by an annual subscription and is constantly updated with new challenges. It is currently available for iOS devices in the Apple Store, mobiles and tablets, and will soon be also available for Android devices.

STEM and gender

Professionals in science, technology, engineering, and mathematics (STEM) play a key role in the growth, economic stability, and future of Europe. However, today there is still a gender gap in STEM. Giving women equal opportunities to pursue STEM careers helps reduce the gender

pay gap, increases women's financial security, ensures a diverse and talented STEM workforce, and prevents biases in these fields and in the products and services they produce.

With this situation in mind, our goal is to reach all boys and girls, regardless of age, gender, or ability. To achieve it, **Code Land is gender neutral**.

App features

- Available in 14 languages
- Includes key programming concepts
- Encourages the development of logical thinking and creativity
- Hundreds of challenges spread across different worlds and themes
- Easy and intuitive scenarios, with child-friendly interfaces
- Gender neutral content
- For girls and boys over 4 years old
- Supports multiple users
- New content is added regularly
- It does not collect private data, nor does it support advertising
- Allows you to play offline
- There is no written communication between players or with other people

About Learny Land

Learny Land is an internationally awarded company that develops educational applications for children taking advantage of the most innovative technologies and the most modern devices, thus taking the learning, and playing experience one step further.

Follow us on social media: https://www.instagram.com/learnyland/ https://www.facebook.com/learnyland/ https://www.linkedin.com/company/learnyland/ https://twitter.com/LearnyLand

For more information, please contact us at: Marta Pérez Communication Manager <u>marta@planetfactory.com</u> https://learnyland.com